



What members have to say about WITIA and the benefits of membership...

"Joining WITIA has provided me the opportunity to meet professional women in the tourism & travel industry. The inaugural convention was a great experience and very educational. Being part of this global network has certainly given my country Fiji the tourism exposure it needs. Thanks, WITIA, for choosing Fiji as your next meeting destination!"

**Helen Po'uliva'ati, Communications Manager,
South Pacific Travel, Suva, Fiji**

"It was lovely meeting you and the rest of the ladies of WITIA. The convention was wonderful and all the arrangements were perfect and much appreciated. I believe that with good networking opportunities such as WITIA provides on a world-wide level, it is most important for all us to join an organization like WITIA to stay connected globally."

**Varini DeSilva, President,
Ceylon Express International,
Huntington Beach, California, USA**

"In my years in the travel and tourism industry, I've attended a great many conventions. The organisation, inclusions, and quality of speakers for this event were simply the best – just fabulous. I feel lucky to belong to an organisation that has such dedicated, hard-working and professional office bearers."

**Georgina Pickers, Self employed Travel Agent,
Norman Park, Queensland, Australia**

"This is such a great organization and it will be rewarding to watch it grow and flourish. I thoroughly enjoyed meeting you all at the Convention on the Gold Coast. You are all to be commended on a job well done!"

**Gaynor McLachlan,
Gaynor Travel Limited,
Edinburgh, Scotland**

"Thank you for your very kind welcome. It is a sign that you value your members. I joined because of your recruiting letter which I thought was excellent in pointing out the benefits. I really like the idea of virtual membership and I have always been a proponent of networking."

**Marty Robinson,
Travel Career Network,
Boston, Massachusetts**

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Mission Statement

Women in Tourism International Alliance Ltd (WITIA) is a networking association, global in scope, for people employed in travel, tourism, hospitality and related industries. WITIA's goals are to promote and enhance business opportunities between members; to speak out for peace and cultural understanding worldwide; to support charitable causes that offer care and protection to women and children; to mentor and assist young people in the industry; and to foster the protection of our planet's natural resources.

Introducing

WITIA

**a global
networking
alliance
for travel and tourism
professionals**

***"Linking Tourism
Professionals Globally"***

What is WITIA and why should I join?

Women in Tourism International Alliance is a global networking association for professionals employed in the travel and tourism industries.

Created by female tourism professionals in Australia, USA and Canada, WITIA provides you with an exciting range of services, all designed to:

- Give you an advantage by facilitating access to tourism information worldwide.
- Enable you to discover and meet like-minded industry professionals throughout our network.
- Expand your reach by providing on-the-ground information about conditions elsewhere.
- Provide a greater understanding of diverse cultures through the interaction of our members worldwide.
- Provide a range of opportunities for members to promote their business, including a full-page Member Profile page on our website, and the e-newsletters WITIA WORKS! and WITIA NETWORKS!
- Offer premium exposure and promotion through sponsorship or global partner opportunities.
- Offer benefits such as special discounts and FAM trips.

As a WITIA member, you will have access to an international network of peers, all of whom are invested in the group and committed to sharing information, knowledge and friendship.

For today's tourism professional, competition on a global basis is as close as the nearest computer. WITIA gives you the edge, helping you to differentiate your product so that the traveling public will choose you.

Am I eligible to join WITIA?

If you have been employed in the travel or tourism industry for at least 6 months, you are eligible to join as an Individual member with voting rights. Corporate, Past Active, Associate and Student memberships are also available.

While the WITIA acronym specifies women, the Alliance is broadly inclusive, welcoming both men and women of all cultures, races, religions and national origins.

Membership levels to suit your needs

Individuals, small businesses and corporations are invited to join WITIA and access our valuable network of resources. While we have included a brief summary of the membership benefits available, why not visit our website at www.witia.org for full details of various membership benefits.

Individual Membership – If you change employer, your membership stays with you. One vote per membership.

Corporate Membership – The company chooses its representative to WITIA, and this nominee can be substituted at any time for any reason. One vote per membership.

Past Active Members – This category is available to Foundation Members who retire from the industry as well as non-Foundation members who retire from the industry and have been fully paid up members for a minimum of two (2) years. One vote per membership.

Associate Membership – This category is for those employed in industries not directly related to tourism, travel or hospitality. Allows direct access to the WITIA network but has no voting rights.

Student Membership – Reserved for students studying travel, tourism and hospitality subjects and limited to a maximum of 2 years. No voting rights and no joining fee, but annual dues must be paid.

Suppliers – Why not become a **WITIA Global Partner**? We offer a direct link to your company website from the WITIA website and from every edition of WITIA WORKS! Increase your hits and enhance your exposure to our worldwide database - an entire year's promotion for only AUD \$100 on top of your annual membership fee.

Tourism Authorities – A Corporate membership can assist you in promoting your destination economically to travel professionals worldwide, introducing you to new sources of inbound tourism.

Sponsorships – Increase your exposure when you link your company to the positive energy of our networking alliance! WITIA offers sponsorship opportunities tailored to your company's needs and budget, ranging from \$200 to \$5,000, each level conferring additional access and benefits. Email sponsorship@witia.org for more details.

Join now and tap into WITIA's worldwide resources.

Once-only joining fee - AUD\$25

Annual membership fee, July to June - AUD \$25

Membership and all its benefits are only a click away !

Log onto: www.witia.org

Click: **Membership – then Membership Application**

Follow the prompts & complete registration.

Click: **Send Registration** (lower right)

You are now at the **Secure Payment Screen** where you can pay joining fee and annual subscriptions with MasterCard or Visa. If you prefer not to pay on line with credit card, please contact the Membership Director who can process your membership by cheque or direct transfer: membership@witia.org

For more information, please contact WITIA at:

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